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# Life in Wyre task group Agenda

Wyre Borough Council
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Please ask for : Peter Foulsham
Democratic Services

Tel: 01253 887606

Life in Wyre task group meeting on Thursday, 5 October 2017 at 6.00 pm in the Civic Centre, Poulton-le-Fylde

#### 1. Apologies for absence

#### 2. Declarations of Interest

Members will disclose any pecuniary and any other significant interests they may have in relation to the matters to be considered at this meeting.

#### 3. Notes of last meeting

To confirm as a correct record the notes of the meeting of the Life in Wyre task group held on 1 August 2017.

#### 4. Other resident surveys in Lancashire - comparative information

(Pages 1 - 2)

Peter Foulsham will present comparative information about resident surveys from other Lancashire councils (see attached).

Members of the task group will have an opportunity to discuss the information and the possible implications, if any, for Wyre.

#### 5. Life in Wyre resident survey - a critical review

(Pages 3 - 12)

Councillor Emma Ellison has carried out a detailed review of the current Life in Wyre resident survey form and will present her findings to the task group (attached).

#### 6. Next Steps

Councillors will agree the next steps to be taken by the task group. Depending on what other issues are identified by members, this could include discussion about the task group's emerging conclusions and recommendations.

## 7. Date and time of next meeting

To be agreed, if necessary.

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# Resident Surveys in Lancashire - a summary

Council	Survey - type and frequency	Additional information
Blackpool	Household telephone survey last conducted in 2014	
		Random sample, many of the traditional satisfaction questions
Burnley	Annual satisfaction survey	Combination of Citizens' Panel and online survey
Chorley	Bi-annual resident satisfaction survey. Last one 2015	
		Very similar to our survey; 8 pages, 28 questions. No CCG input.
Fyde	Ongoing online resident satisfaction survey	Last available results are from 2015
Lancashire County Council		No longer tracks satisfaction or has a Life in Lancashire panel
Lancaster	Street-based residents survey a couple of years ago	Not done anything recently but looking at it again now
Pendle	Bi-annual perception survey; combination of Citizens'	
	Panel and online survey, but also some shorter street	
	interviews and focus group with young people	
Preston	Issue-based consultation panel	
Ribble Valley	Bi-annual satisfaction survey	Combination of Citizens' Panel and online survey
Rossendale	Ran a residents' survey last year which included some	More of a consultation relating to their business plan
	satisfaction questions	including open-access online and paper options
South Ribble	Not carried out a resident survey for many years	Following recent difficulties the LGA commissioned a survey
		of 550 residents in Jan/Feb 2017. 19 questions covering very
		similar subjects to Wyre
West Lancs	Annual Citizen and Stakeholder survey; random postal	Occasionally run a policy option survey as well
	sample	

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#### Life in Wyre Resident Survey 2016

#### Review of survey document

#### Q1 - Q7

- i. These questions seem unnecessarily repetitive.
- ii. The content and format of these questions is inconsistent.
- iii. A number of the issues listed are beyond the immediate influence of Wyre or any other council (e.g. wage levels, cost of living, pubs/restaurants/cafes). It could imply that Wyre Council is responsible for a number of things that it is not.
- iv. Is it really possible to say whether 'activities for your people' is any more or less important than, say, 'clean streets' (Q1)?
- v. These questions could more simply be designed to address the question, "which services are you not satisfied with?" which would be a clear indication to the Council about issues or perceptions that need to be improved.
- vi. Does Q5 really add anything of value? Surely the Council already knows where the hotspot areas are for these problems?

#### Q8

i. The purpose of including this question is not clear.

#### Q10 - Q14

- i. These questions seem unnecessarily complicated.
- ii. Is the key to this not simply, "How would you like Wyre Council to contact you?"

#### Q 15 - Q17

i. The year-on-year trend for responses to these questions would be helpful and could help inform a campaign on promoting democracy in Wyre.

#### Q19 - Q20

i. Presumably these questions are being used as a link between the Council's services and the CCG, although it is not clear.

#### Q21 - Q35

- i. These questions are very much focused on where and how to access health services, with an emphasis on digital transformation.
- ii. The content of these questions is a matter for the CCG.
- iii. Is the inclusion of this section confusing to residents who think they are responding to questions about the Council's services?
- iv. The question for the Council is whether there is value in continuing to allocate almost half the resident survey to the CCG. Is it useful in shaping services or does it simply provide statistics to be quoted at a later date?

#### Concluding comments and questions

On the whole, a survey of residents is a useful thing to do for a number of reasons - engaging, listening to residents, prioritising service improvements, for example.

On the whole the survey as it stands addresses the most salient issues.

The survey feels repetitive – can duplication be reduced?

Is the survey too long? Anecdotal evidence suggests that it is, but there are other councils who also use a similar format of a similar length (e.g Chorley, Burnley).

Should the CCG's participation be questioned or supported?

Does the CCG contribute an appropriate (proportionate) amount to the overall cost?

Should officers be invited to review the whole survey document in the light of the task group's comments (a possible recommendation from the task group)?

Councillor Emma Ellison

16 August 2017

Life in Wyre – Item 5 – 5 October

# Life in Wyre 2016

Satisfied



Don't know

# Wyre - a good place to live?

We would be grateful if you could spare 15 minutes to complete this survey. Your feedback will help us make Wyre a better place to live. If you run out of space when leaving comments please attach a separate sheet.

Alternatively you can fill this in quickly and easily online at www.wyre.gov.uk/lifeinwyre?

	Li	iving in	Wyre				
Q1	How important, if at all, are each of PLEASE TICK ONE BOX PER ROW	the follow	ing in maki	ng where y	ou live a go	od place?	
		Very important	Fairly important	Not very important	Not at all important	Don't know	
	Access to promenades and beaches						
	Access to countryside and green spaces						
	Access to parks and playgrounds						
	Activities for young people						
	Activities for older people						
	Decent affordable housing						
	Clean streets Cultural facilities (such as theatres, community events)						
	Pubs/ restaurants / cafes						
	Shopping facilities						
	Education provision						
	Health services						
	Job opportunities						
	Low crime levels						
	Level of traffic congestion						
	Availability of public transport						
	Safe roads and pavements						
	Sports and leisure facilities						
	Wage levels and cost of living						
	Designated cycling pathways						
	Feeling part of your community						
Q2	Overall, how satisfied or dissatisfie			you live? P	LEASE TICK O	NE BOX ONLY	
	Very satisfied	Neither sa	tisfied nor		Very dissatis	sfied	

Q3	Which of these, if any, do you feel A MAXIMUM OF 5 OPTIONS	most need	improving	where you	live? PLEAS	E SELECT UP 1	0
	Access to promenades and beache	s	Hea	Ith services			
	Access to countryside and green sp		$\simeq$	opportunities	3		
	Access to parks and playgrounds		=	crime levels			
	Activities for young people		$\simeq$	el of traffic co			
	Activities for older people		=		olic transport		
	Decent affordable housing		=	e roads and p	·		
	Clean streets		=	rt and leisure			
	Cultural facilities (such as theatres,	community	= .		cost of living		
	events)	·	$\approx$	ignated cycli	ŭ		
	Pubs/ restaurants / cafes		$\equiv$		our communit	tv	
	Shopping facilities		Oth		our communit	. y	
	Education provision			J1			_
	Other, please state						
Q4	Please explain your choices in Q3.						
Q4	Piease explain your choices in Q3.	•					$\neg$
							_
Q5	Thinking about where you live, how following are? PLEASE TICK ONE BOX		a problem,	if at all, do	you think e	ach of the	
	Tollowing are: TELAGE HOR ONE BOX	A very big	A fairly big	Not a very	Not a	No opinion	
		problem	problem	big problem	problem at all	/ don't know	
	Noisy/ inconsiderate neighbours						
	Nuisance and rowdy behaviour						
	Vandalism and graffiti						
	People using or dealing drugs						
	Alcohol related anti-social behaviour	Ō	Ō	Ō	Ō	Ō	
	Litter and fly-tipping						
	Road safety	Ō	Ō	Ō	Ō	Ō	
	Dog fouling/ irresponsible dog owners	$\overline{\Box}$	Ō	Ō	Ō	Ō	
	Empty homes/ derelict sites	Ō	Ō	Ō	Ō	Ō	
Q6	What one thing, if anything, would	improve th	ne area whe	re you live	?		
		Page	0				

#### **Your Local Council** How satisfied or dissatisfied are you with each of the following services / facilities provided Q7 by Wyre Council? PLEASE TICK ONE BOX PER ROW Fairly Neither/ Fairly dis Very dis Never satisfied satisfied satisfied satisfied used nor Keeping public land/ streets clear of litter and fly-tipping Tackling dog fouling/ irresponsible owners Waste and recycling collection Sport and leisure facilities Parks and open spaces **Playgrounds** Promenade and beach maintenance Countryside activities - such as health walks, walking festival Community events - outdoor and indoor Response from our customer contact centre Marine Hall and Thornton Little Theatre Local markets (Fleetwood and Poulton) Online services Based on the 2016/17 council tax rate on a band D property, the overall cost for Wyre Council's services to you are **50p per day** which provides in excess of 120 local services and facilities. Q8 To what extent do you agree or disagree that 50p a day for the services and facilities, including the above, is value for money? PLEASE TICK ONE BOX ONLY Strongly agree Neither agree nor disagree Strongly disagree Tend to agree Tend to disagree Don't know Would you say that the council responds to its residents' needs? PLEASE TICK ONE BOX ONLY Q9 Don't know A great deal Not very much A fair amount Not at all How well informed do you think Wyre Council keeps residents about its services? PLEASE Q10 TICK ONE BOX PER ROW Not well Not very Very well Fairly well informed at Don't know well informed informed informed all Overall Via social media Via Website Via E-Newsletter Via Wyre Voice residents' magazine Via local media

Q11	How would you prefer to receive APPLY	e information about the coun	cil? PLEASE TICK ALL BOXES THAT
	Local newspaper Local radio Wyre Voice residents' magazine Council website Word of mouth Other, please state	Local borough councillor Local town/ parish councillor Text messaging Council e-newsletter Facebook	Twitter Instagram YouTube Community meetings Other
Q12	It is more efficient and econom receive information electronica address below. You can also si TICK ALL BOXES THAT APPLY	Illy please tick the relevant bo	xes and provide your email a wyre.gov.uk/register PLEASE
	Council's e-newsletter  Wyre markets	Wyre theatres Volunteering	Discover Wyre (visitor information)  Consultations
	Please provide your email address		
Q13	Have you contacted the counciOnlineIn person	I in the last 12 months? PLEABy phoneBy post	ASE TICK ALL BOXES THAT APPLY Not contacted the Council in the last 12 months (PLEASE GO TO Q15)
Q14	If you have contacted us in the	past <u>12 months</u> , how was you	ır experience?
	You	ur Local Councillors	
Q15	Do you know who your local co Wyre borough councillor Town/ parish councillor	Duncillor(s) is/are? PLEASE TICH Yes	ONE BOX PER ROW No
Q16	Have you ever contacted your IWyre borough councillor	ocal? PLEASE TICK ALL BOXESTown/ parish councillor	S THAT APPLY  Neither
Q17	If you have contacted your local PLEASE TICK ONE BOX PER ROW	al councillor in the past year, o	did you receive a response?
	Wyre borough councillor Town/ parish councillor		
	Gettin	g Involved in Your Are	a
	00 people are actively involved in the supports a range of volunteer opports.	heir communities through the W	yre Council volunteer service. The at in Fleetwood, monitoring CCTV,
Q18	If you would like information or or phone number below. To fine		ase provide your email address wyre.gov.uk/volunteering

	Your Health and Wellbeing
Q19	If any, which of the following have the biggest <u>negative</u> impact on your health and wellbeing? PLEASE TICK UP TO 3 BOXES
	Lack of physical activity  Stress  Lack of money  Loneliness  Poor access to health services  Smoking  Alcohol/ drugs  Parental issues  Lack of education/skills/job Caring responsibilities  Other, please state
Q20	Thinking about the previous list, what one action would you want to take to improve your living environment/ lifestyle.
	Community-Based Health Services
	HS Fylde and Wyre Clinical Commissioning Group (CCG) is responsible for planning and buying althcare services locally, including GP practices, hospital care, community care and mental health.
Q21	How much, if anything, would you say you knew about NHS Fylde and Wyre CCG before today? PLEASE TICK ONE BOX ONLY
	A great deal Fair amount A little Never heard of
Q22	Do you think the NHS in your local area is in need of? PLEASE TICK ONE BOX ONLY    No improvement
Q23	Please tell us the reasons for your answer.
Q24	Is this based on? PLEASE TICK ONE BOX ONLY
Q2.	Your own personal experience Something you have seen or heard in the
	Something you have seen or heard from family or friends — media — Something else
Q25	To what extent do you agree or disagree with the following statements? PLEASE TICK ONE BOX
	PER ROW Strongly Tend to Neither/ Tend to Strongly Don't
	agree agree nor disagree disagree know  I have opportunities to have my say about local health services
	My views on local health services are listened to
	I am aware that my GP Practice has a Page 9

	ylde and Wyre CCG is look wants to make sure that p	eople are signp	•				
Q26	Where would you choose Self-care Pharmacy Website - NHS Choices Website - other Practice nurse Other, please state			iitegate	NHS	I11 ent and eme	
Q27	What three things are m THE MOST IMPORTANT FIRS		to you when ac	ccessing he	ealth servic	es? PLEAS	SE LIST
	To what extent do you a when contacting your G  Strongly agree  Tend to agree	speak to a trainvice on the best gree or disagree P surgery? PLE	ned member of state to get care ee with receivir	staff when your congressions of the state of	ou call your ondition. om a train	GP Practi	ce. They
					. 1"		
Botl	h Wyre Council and NHS F		ccG are interes			use the inte	ernet.
Q29	on a computer or laptopon a smart phoneon a tablet (such as iPad ofother device, such as Smargames console	Da C or Kindle)	PLEASE TICK ONE B aily Every few days	OX PER ROW Weekly	Monthly	Rarely	Never
Q30	Where do you use the in  At home  At work  Other, please state	□ H	TICK ALL BOXES THOME of a friend or ember		Out an Fi hots	•	uch as Wi-

	<b>Council</b> is looking at ways to make it easier for residents to access services online, that is, in addition traditional methods of contact that it currently offers. The following questions will assist the council to understand any current issues around the internet.
Q31	What are your reasons for not using the internet? (If you use the internet, please skip this question) PLEASE TICK ALL BOXES THAT APPLY  I have no interest in using a computer or the internet someone in person  I don't have a computer or  The equipment/ internet  I fon't know who can help
	internet access access costs are too high  Other, please state
Q32	If you rarely or never use the internet, which of the following might encourage you to use the internet to access the council's services? PLEASE TICK ALL BOXES THAT APPLY
	Free training courses in public venues  Access to high speed broadband
	Support and guidance in your own home More free Wi-Fi hotspots
	Help with getting broadband set up and choosing equipment  Knowing who to ask if I have a problem  Nothing, I am still not interested
	Other, please state
	NHS Fylde and Wyre CCG would like to know how some of its online services are used.
Q33	Of the following health services available online, have you? PLEASE TICK ONE BOX PER ROW Used in the last 6 months agoAware but not usedNot aware  Ordered repeat prescriptions
	Accessed your medical records
Q34	Please give us any feedback on the online services provided by NHS Fylde and Wyre Clinical Commissioning Group that you have used, or please explain why you have not used them.
O25	Do you have any other comments to make about anything not covered in this survey?
Q35	Do you have any other comments to make about anything not covered in this survey?
	Page 11

## About You

To ensure that services meet the needs of service users it is important to ask a few questions about you. Your answers to the following questions will remain private and confidential and data will only be used to categorise responses and draw comparisons, for example to identify issues pertinent to residents in a particular area, or to identify issues that are relevant to a particular age group.

Q36	Are you? PLEASE TICK ONE BOX ONLY
	Male Female
Q37	Which age group do you belong to? PLEASE TICK ONE BOX ONLY
	Under 18 25-34 45-54 65 or over
	18-24 35-44 55-64
Q38	What is your postcode?
Q39	Do you consider yourself to have a limiting long-term illness or disability? PLEASE TICK ONE BOX ONLY
	Yes, limited a lot Yes, limited a little No
Q40	Do you have a role as a carer for a relative or friend? A carer is anyone who cares, unpaid,
	for a friend or family member who due to illness, disability, a mental health problem, an addiction or old age cannot cope without their support? PLEASE TICK ONE BOX ONLY
	Yes No
Q41	Finally, please provide your name and contact number if you would like to be included in the
٠.١	prize draw to win a Kindle Fire. Please note: employees of Wyre Council or Wyre Councillors are
	not eligible to enter the competition.

#### **Prize Draw Terms and Conditions**

- You must be 16 years of age or over and live in the Wyre to enter the prize draw.
- Subject to exclusions, everyone who completes the survey and enters the prize draw on or before 13 November 2016 is eligible to win the prize.
- The prize is a Kindle Fire.
- The prize draw is not open to Wyre Council employees or elected members.
- Entry to the prize draw is free. No purchase necessary.
- The prize is non-transferable. No cash alternative is available.
- A winner will be selected at random on 21 November 2016 after which the winner will be notified via the contact details given.
- By entering the prize draw, you agree to be bound by these rules in relation to the prize draw and agree to take part in any publicity relating to the prize.
- Wyre Council reserves the right to pick an alternative winner at random if the original winner is unable to take up the prize or we are unable to contact them.
- Wyre Council reserves the right to cancel or suspend the prize at any point without liability to the winner.
- Wyre Council's decision is final on all matters and no correspondence will be entered into.

Thank you for taking the time to complete this survey. Please return in the free-reply envelope provided by 13 November. Findings and next steps will be available on the council's website (wyre.gov.uk) from the end of December or available in hard copy on request by calling 01253 891000 and asking for the Engagement Team.

Civic Centre, Breck Road, Poulton – le – Fylde, Lancashire FY6 7PU Web: wyre.gov.uk • Email: mailroom@wyre.gov.uk • Tel/text: (01253) 891000



